

# 911 SERVICES

Most AMCs provide full and à la carte management services. Seldom do you see 'emergency' services as one of the services offered. Beginning in 2012, Bobrow Associates, Inc. began to offer interim management services for CEO and other senior staff positions, meeting planning, and trade show management -- all positions which, if vacant at critical or for long periods of time, can have a devastating effect on organizations. It is not a service often used but we take pride in offering such a service when they are needed.



## Associations911™

Your CEO unexpectedly leaves the organization leaving a huge gap in management. As a volunteer Board of Directors, your first instinct is to replace the CEO as quickly as possible. Yet rushing to decision is exactly what you do not want to do.

Instead, you need to take the time to analyze your current situation, determine your future direction and then methodically develop a strategy to achieve your goals. It may be that you want to appoint an Interim CEO. Perhaps that person is already on staff, perhaps not. You may wish to conduct an executive search, or you may wish to engage a company to help you with transition services. No matter which direction you choose to take, Bobrow Associates, Inc. can help you to achieve your goals and maintain stability within your organization while you select a new CEO. Call or email us today!



## Meetings911™

Your meeting planner no longer works for your organization (no matter what reason) and your annual event is just three months away. While your first instinct may be to rush out and hire someone quickly, often those decisions leave you and your organization not only disappointed at the outcome, but also saddled with an employee you would not have hired under normal circumstances.



It may be that your organization can produce that annual event with the help of existing staff and a little outside assistance to ensure everyone keeps their focus on producing a successful event. Let Bobrow Associates, Inc. help you analyze your needs, your current staffing situation, and whether you need to seek outside help to successfully create the best event possible. If you need that help . . . we can assist you with that too.

## Exhibitions911™

Your exhibition (trade show) manager or coordinator suddenly leaves your organization, just three months prior to your annual event. While your first instinct may be to rush out and hire someone quickly, often those decisions leave you and your organization not only disappointed at the outcome, but also saddled with an employee you would not have hired in normal circumstances. It may be that your organization can produce that exhibition with the help of existing staff and a little assistance to ensure everyone keeps their focus on putting on a successful exhibition. Let Bobrow Associates help you analyze your needs, your current staffing situation, and whether you need to seek outside help to successfully create the best exhibition possible. If you need that help . . . call or email us today!

